



BLACK HILLS DEFENSE & INDUSTRY SYMPOSIUM

APRIL 9-10, 2025
The Box Elder Events Center



“From Innovation to Action. Defining Your Role in National Security”

The Defense & Industry Symposium is a 2-day regional conference featuring discussions around defense entrepreneurship, development, national security, military quality of life, critical minerals, and local defense industry opportunities. The event features key leaders from the US Congress, Department of Defense, US Air Force, National Guard, US Army Corps of Engineers, and many more. This is an opportunity to be a part of a premier event focused on the growing defense industry of the area. We will leverage our partners to market the event nationally.

Investor Opportunities

(500 attendees expected; national marketing reach)

\$5,000 - Event App

- Logo and advertisement(s) are prominently displayed on event app; app to be live and downloadable for all registrants before, during, and after event
- Recognized as premier investor in event materials and marketing assets
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- 2 full-access tickets to the event
- On-site booth at the event

\$5,000 - Networking Lounge

- Recognized as premier investor in event materials and marketing assets
- Promoted as networking lounge presenting investor
- Branding throughout networking lounge space, to include on-site booth in the space
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- 2 full-access tickets to the event

\$5,000 - Main General Session (Lunch & Keynote)

- Logo and link to your website in digital program and on the app
- Promoted as presenting investor for this session
- Recognition on all screens throughout event venue spaces
- Recognized as premier investor in event materials and marketing assets
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- 2 full-access tickets to the event
- On-site booth at the event

\$2,000 - General Session

- Logo and link to your website in digital program and on the app
- Promoted as presenting investor for this session
- Recognition on all screens throughout event venue spaces
- Recognized in event materials and marketing assets
- 2 full-access tickets to the event
- On-site booth at the event

\$1,000 - Water

- Branding opportunities throughout venue at the water stations
- Recognized in event materials and marketing assets
- 1 full-access ticket to the event
- On-site booth at the event

\$1,000 - Coffee (or \$500 donation + supply coffee)

- Branding opportunities throughout the venue at the coffee stations
- Recognized in event materials and marketing assets
- 1 full-access ticket to the event
- On-site booth at the event

\$2,500 – Symposium Platinum Investor

- Recognized as premier investor in event materials and marketing assets
- Exclusive social media post on BH Wire platforms (FB, IG, LinkedIn)
- 2 full-access tickets to the event
- On-site booth at the event

\$1,000 – Symposium Gold Investor

- Recognized in event materials and marketing assets
- 1 full-access ticket to the event
- On-site booth at the event

Exhibitor Booth Rental: \$500

- Business included in event materials
- On-site booth for duration of the event
- Power available

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- *The Symposium team will work directly with sponsors/vendors on all necessary marketing assets.*
 - *All booths are asked to provide a door prize with approximate net worth of \$50 or greater. (Drawings to be held during the event)*
 - *All Sponsors will be listed in the event program, logo on jumbotron, social media marketing and other materials related to the sponsorship level and as outlined above.*
 - *For more details or to become a sponsor please contact Tony at tony.nishimura@ellsworthauthority.org or at 605.484.8864 or Tif at tif.robertson@ellsworthauthority.org or at 605.545.7865.*